

What is a cookie?

Cookies are small file of letters and numbers (internet code) that is sent and stored on your computer and/or mobile device which provides information in relation to your website usage. The information stored generally includes helpful things like your preferred language settings and the ability to save your password information.

Cookies are safe and secure and are commonly used by websites.

A cookie typically contains:

- The name of the server the cookie was sent from
- The lifetime of the cookie
- A unique identifier (usually a number)

How cookies work?

When you visit a website, the website server sends a cookie to your device and uses this number to recognise you when you return to the site or browse from page to page. This cookie is then stored on your computer or mobile device.

All websites can send a cookie to your browser if your browser settings allow it. Many websites do this to track online flow (for instance, so they can monitor which page attracts the most people to the website, and whether people who look at the website look at more than one page).

Types of cookies

Cookies may be categorised on the basis of their life span:

- Session or temporary cookies: these cookies expire when you close your browser or when the session times out
- Persistent or permanent cookies: these are usually stored on your hard disk and survive across multiple sessions but have a longer expiration date

Controlling or deleting cookies

You can easily control and disable cookies through your browser settings. Removal of cookies may impact the experience of using websites.

How does Visyon use cookies?

Our website is hosted by Wix and they use your cookies to give you a more personalised experience online. It helps them to create a more effective website that reflects your needs. Their cookies policy can be found on their website.

At Visyon, we use information collected through cookies to analyse and improve our marketing. We use this data to monitor that the website is working the way it should, and to make improvements. Through cookies we collect and record information about how you use our site by collecting your IP address (in simple terms that just means a number that identifies a specific computer or other internet device), but these cookie files and IP addresses will never be used by Visyon to identify you as an individual.

By continuing to use our site, you agree to our use of cookies.

Third party cookies

Third parties (for instance our website host Wix, and Facebook) use cookies in order to deliver the services they offer to Visyon. These technologies help the third parties and Visyon to understand how people are using and interacting with the website by providing information such as whether people are browsing from a mobile device, and what pages they visit on the site. Visyon uses this information to improve the experience of our website users, and to inform our marketing strategies.

While Visyon takes responsibility for the way we use this information, we have no control over third party cookies, and we advise you to check the policies on the third party websites for more information. Visyon has taken steps to ensure that all third party data processors are also safe and secure, and that they comply with the General Data Processing Regulations in force from May 25th 2018.

Third parties we use that use cookies are:

- Wix – to host our website
- Facebook
- Twitter
- Instagram
- Google analytics