

## Volunteer Role Description

<b>Volunteer Role:</b>	<b>Community Fundraising &amp; Events Volunteer</b>
<b>Hours:</b>	A minimum of 2 hours per week
<b>Supported by:</b>	Business Support Team
<b>Location:</b>	Flexible within volunteers community within Cheshire East

### Visyon Purpose

Visyon is a long-established mental health charity that supports the emotional health and well-being of children, young people and their families across Cheshire East.

Visyon's purpose is to prevent mental health from negatively impacting on the lives of the young people in our communities by:

- Preventing young people's mental health problems from escalating
- Supporting young people from an early stage on their journey towards leading fulfilling lives and reaching their chosen potential
- Building resilience and understanding in our young people and their communities
- Ensuring there is safe space for children and young people to be heard and to access tools and strategies to aid understanding of their own mental health and wellbeing
- Reducing the stigma of mental health and enabling change through education, prevention and early intervention – to work towards a community that is itself a safe space
- Engaging with relevant stakeholders to put the young persons lived experience at the centre of all service provision and policy decisions.

### Visyon Values

Visyon is **Welcoming**, we build meaningful **Relationships**, we value the **Lived Voice** and we act with **Integrity**.

### Purpose of the Role

The Community Fundraising & Events Volunteer helps Visyon to be more visible, more approachable and more present in local communities across Cheshire East. This volunteer role supports Visyon to attend a wider range of community events - from fairs and festivals to school events, wellbeing days and local gatherings - ensuring young people and families know about the services Visyon offer and how to access support.

The Community Fundraising & Events Volunteer will:

- Raise awareness of Visyon's services and purpose within their community
- Build relationships with the wider community, including groups, organisations and businesses
- Create engaging, child and family-friendly activities to attract visitors to engage with Visyon at events
- Increase fundraising opportunities at community events
- Reach young people and families who may not otherwise know about support available.

## **Key Responsibilities**

The Community & Fundraising Events Volunteer helps to extend Visyon's visibility and reach by offering warm, friendly and practical support at events across the region. Responsibilities may include:

- Attending community events across Cheshire East on behalf of Visyon
- Welcoming members of the public and helping them understand what Visyon does, how young people can access support and how they can support Visyon
- Running simple, engaging activities (crafts, games, wellbeing activities) to encourage participation and start conversations
- Supporting small-scale fundraising activities as part of community events (e.g. bucket collections, raffles, activity donations)
- Recording basic footfall and engagement information to help Visyon understand the impact of events
- Building positive relationships with community groups, schools, local businesses and the wider public to generate fundraising and awareness opportunities
- Interacting confidently and respectfully with diverse groups, including communities who may experience marginalisation or barriers to accessing support
- Representing Visyon in a friendly, professional and values-aligned manner
- Passing on queries or follow-up needs to the appropriate Visyon staff member
- Helping pack, set up and/or tidy away Visyon resources as part of event participation
- Maintaining confidentiality, safeguarding and safe practice at all times.

This role is varied and may involve being outdoors, standing for periods of time and working in busy public environments.

We do not promote lone working and volunteers will always be paired with at least one Visyon staff member or another volunteer at events.

## **Time Commitment**

This role requires some flexibility, as community events often take place during evenings, weekends or school holidays. Volunteers will be given as much notice as possible of event dates, times and requirements and can choose which events they are able to attend.

Visyon will work with volunteers to agree a pattern that suits both volunteer availability and operational needs. Some activities can be undertaken on a regular weekly/fortnightly or monthly basis so please do contact the Business Support Team for a conversation.

## **Person Specification**

No previous events experience is required - guidance and support will be provided. Visyon welcomes volunteers who are:

- Flexible and have availability during evenings, weekend and school holidays
- Friendly, approachable and confident speaking with members of the public
- Comfortable engaging children, young people and families from a wide range of backgrounds and communities, including those who may be under-represented or harder to reach
- Positive, flexible and enthusiastic in community environments
- Involved in hobbies, interests and pastimes that could inspire creative or niche fundraising activities and help attract different supporter groups.
- Able to represent Visyon's values in public settings
- Reliable and willing to support basic set-up/pack-down tasks
- Able to uphold safeguarding, confidentiality and data-protection expectations

We welcome volunteers from all backgrounds and with all levels of experience.

## **Desirable Experience**

- Experience in community engagement, public-facing roles or events
- Children's mental health, wellbeing or youth services
- Interacting with diverse groups of people
- Public speaking
- Local community networks in Cheshire East

## **What You'll Gain**

- Experience in community engagement and public-facing events
- Confidence speaking with a wide range of people
- Opportunities to support a respected local charity at high-visibility events
- A deeper understanding of children's mental health needs and services
- The chance to make a meaningful impact on young people's mental health and emotional wellbeing
- Being part of a warm, supportive team and representing a valued local charity in the community.

Visyon is committed to safeguarding and promoting the welfare of children and young people. Volunteers are supported with clear guidance and training to ensure safe working practices.